



Honor The Past – Build The Future

# The American Flag Foundation, Inc.

VOLUME 5, ISSUE 1

April 2008

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## UPCOMING EVENTS

**10th Annual Louis V. Koerber Patriotism Award Luncheon**  
**Honoree: John W. Armiger, Jr.**  
 Thursday, April 17, 2008,  
 11:30am  
 5th Regiment Armory,  
 Baltimore, MD

**25th Annual Living American Flag Program**  
 Tuesday, May 20, 2008, 8:30am  
 Fort McHenry National  
 Monument and Historic Shrine,  
 Baltimore, MD

**29th Annual National Pause for the Pledge of Allegiance**  
 Saturday, June 14, 2008, 6:30pm  
 Fort McHenry National  
 Monument and Historic Shrine,  
 Baltimore, MD

**Fall Volunteer Recognition**  
 Time Date & Location TBA

## AFF Operations, Event Volunteers & Staff

**Patricia (Pat) Perluke,**  
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**Bob Delisle,**  
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 Chairman, Louis V. Koerber  
 Patriotism Award

**John Butler,**  
 Vice Chairman, Louis V. Koerber  
 Patriotism Award

**David Glassman,**  
 Chairman, The Pause for the  
 Pledge of Allegiance

**Paul Rose,**  
 Chairman, The Living American Flag

**Linda Bishop,**  
 Operations Administrator

**Robert Thompson,**  
 Graphics Design & Layout

## 25th Anniversary Sees New Board Members

President Roger Gray extends a heartfelt “Welcome to our new board members. With the organization about to embark on a new strategic planning process, the timing of them joining us couldn’t be better.”

Raising funds for the Foundation is a key topic for the future, and various Board committees have been

put into place.

A Very Special Event is also being planned for the Foundation’s 25th Anniversary celebration. When details become available, you will find them on our website [www.americanflagfoundation.org](http://www.americanflagfoundation.org).



### Naquan Banks

Naquan Banks, an alumnus of Gettysburg College, who resides in Owings Mills, is the Group Manager – Verizon’s Sales and Marketing for the Potomac Region, handling consumer and small business sales and marketing of broadband, video and voice services. Prior to this, Naquan was Marketing Manager of Maryland regional operations developing sales of Verizon’s Fiber Optic services (FiOS). We welcome Mr. Banks to the Board of The American Flag Foundation.



### Dennis Finnegan

Dennis E. Finnegan is currently an Executive Vice President of Retail Banking with 1st Mariner Bank. Mr. Finnegan, already with a BS from Mount Saint Mary’s, simultaneously pursued and earned a Juris Doctor from the University of Baltimore School of Law, and is a member of the Maryland Bar Association. He has served well-known banking institutions such as Equitable, Centrabank, Baltimore Federal Financial, First National, Crestar and Thomson Financial Corporation. In his non-profit affiliations, Mr. Finnegan serves as Director of Goodwill Industries of the Chesapeake, Inc., as well as Director of the Babe Ruth Museum and Sports Legends Museum. He is an experienced and welcome addition to the Board of The American Flag Foundation.



### David H. Nevins

A new member on the Board of The American Flag Foundation, David H. Nevins, is the founder and president of Nevins & Associates, a Hunt Valley-based marketing and public affairs firm. Career highlights include heading Comcast SportsNet, as well as its predecessor, HTS, leading the network to an unprecedented seven Emmys. More recently, Nevins served Constellation Energy Group as Senior Vice President and Chief Marketing Officer. Nevins currently serves or has served as Board Chair and Chair of the Finance Committee on the University System of Maryland Board of Regents, Chairman of Maryland Public Television, and is recognized as a premier Baltimore business leader. We are honored to have Mr. Nevins on the board of The American Flag Foundation.



### David D. Smith

David D. Smith has served Sinclair Broadcast Group as President and Chief Executive Officer since 1988, and as Chairman of the Board since September 1990. Mr. Smith founded Comark Communications, Inc., a company that manufactures high power transmitters for UHF television stations, and was an officer and director of Comark until 1986. David was instrumental in the formation of Sinclair Broadcast Group, Inc. and is currently a member of the board of directors of Sinclair Ventures, Inc., G1440 Holdings, Inc., Atlantic Automotive Corporation, Safe Waterways in Maryland, The Triscari Group, Inc., and The Sinclair Relief Fund. We welcome Mr. Smith as a Board Member of The American Flag Foundation, Inc.



### Courtney B. Wilson

Now a Board member of The American Flag Foundation, Courtney B. Wilson is the Executive Director of the Baltimore & Ohio Railroad Museum. Previously with the museum, Mr. Wilson served as Deputy Director, originally joining the staff as Chief Curator and Director of Interpretation. Career highlights embrace a distinguished history with the National Park Service, including five historic sites. Welcome Mr. Wilson to The American Flag Foundation!

## Premiering Flag Day!

The Color Bearers is an enlightening and entertaining look at American Patriotism’s evolution embodied by its iconic symbol, the American Flag, and

will premier on Flag Day, Saturday, June 14, 2008 in Philadelphia and then later in Maryland. Incorporating excerpts on The American Flag Foundation, its programs and leadership, this film tells the story of the unique spirit of American

Patriotism to remind Americans of what it took to get here. To see a special promotional preview, go to our website [www.americanflagfoundation.org](http://www.americanflagfoundation.org), click on Educational Resources and scroll down to the Color Bearers link.

Koerber Award 2007



Dr. Carson captures the crowd

# Dr. Benjamin S. Carson, Sr. A Man of and for the American Dream

Clay Furtaw, Chairman  
John Butler, Vice-Chairman

Marty Bass of WJZ-TV 13 emceed the 9th Annual Louis V. Koerber Patriotism Award Luncheon of The American Flag Foundation on Thursday, October 4, 2007 at the Fifth Regiment Armory's Governor William Donald Schaefer Dining Room in Baltimore Maryland.

A truly exhilarating fast paced day, Marty admired the Foundation's notable works, as well as its impressive organizational skills as all "clicked" into place, the Honoree arrived, and the podium "went live!"

The honoree and focus of the event was Dr. Benjamin S. Carson, Sr., a world-renowned and gifted Pediatric Neurosurgeon of Johns Hopkins Medical Institutions, a patriotic American, and one of 89 "Living Legends." The audience, as he spoke, was captivated early and rapt to the end.



Marty goes live!

The luncheon was sponsored by many fine institutions, businesses, and private individuals. They were: John W. Armiger, Jr., Budeke's Paints and Decorating, Brooks-Huff Tire & Auto Center, The Classic Catering

People, The GBMC Foundation, Sally and Wendell Leimbach, Maryland National Guard, McCormick's, Inc., The McGeady Family, Partnership Financial Group, Perluke Consulting Associates, and Rosemore, Inc.

We also thank those who bought tickets to this luncheon as it is the Foundation's singular fundraising event. Without your support, we would lose major patriotic events, such as the educational and historic Living American Flag Program and The Annual National Pause for the Pledge of Allegiance.



Clay Furtaw, Chairman

*A legendary patriot who annually honors all those who serve us: police, fire, EMS, the military services, is being honored by The American Flag Foundation.*

**10th Annual Louis V. Koerber Patriotism Award Luncheon**

**Mr. John W. Armiger, Jr. 2008 Honoree!**

Thursday, April 17, 2008 11:30 a.m. - 1:30 p.m.  
5th Regiment Armory, Baltimore MD

For reservations, call Linda Bishop at 410-563-FLAG (3524)



## 29th Annual Pause for the Pledge 50 Stars - You're A Grand Old Flag!

David Glassman, Chairman

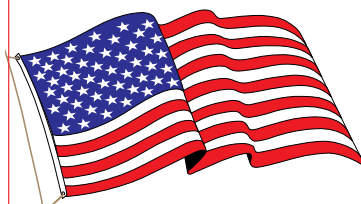
The 29th Annual National Pause for the Pledge of Allegiance will be held on Flag Day, Saturday, June 14, 2008 at Ft. McHenry in Baltimore, starting at 6:30 p.m.

This year's theme is "50 Stars - You're A Grand Old Flag" and will focus on the 50-star Flag having become the longest serving Flag in use - the "Granddaddy of all Flags," says David Glassman, Chairman of the Annual Pause for the Pledge Committee.

The event will include performances by Maryland Sings, the Heart of Maryland Chorus, and the 229th Maryland Army National Guard Band. The program will also include a performance by the Maryland Wing of the Civil Air Patrol Drill Team and the Parade of State Flags.

Some special person will be recognized for their patriotic work as the Honorary Postmaster. Of course, the focus of the evening will be the recitation of the Pledge of Allegiance at 7:00 p.m., followed by a flyover by the Maryland Air National Guard. The evening will conclude with an exciting fireworks display by Zambelli's.

Keep an eye on our website [www.americanflagfoundation.org](http://www.americanflagfoundation.org) for news on this program as it develops!



Parade of State Flags

## PATRICIA (PAT) MARSHALL Executive Director - Development



Ms. Marshall, a South Baltimore resident of Locust Point, has extensive experience in the non-profit field. She previously served as Executive Director of the Maryland-

Delaware-D.C. Press Association. While at the Baltimore Museum of Industry, she served as the Membership Manager and Development Director. She has a B.A. in Business Administration from Loyola College and a Masters Degree in Library and Information Sciences from the University of Maryland, College Park.

Pat is the Immediate Past President of the Locust Point Civic Association.

*Welcome to The American Flag Foundation, Pat!*

**PRESIDENT'S CORNER**



**Roger L. Gray, President**

I was heartened by the large turnout at our December 12th Board meeting. We had some very thoughtful and constructive discussions regarding the challenges, as well as the opportunities we face as an organization. I sensed energy in the room and, more importantly, I felt a strong commitment from our Board to help the organization deliver on its mission “to encourage patriotism in children and adults, achieved through education and outreach focused on the American Flag.”

Our Board wishes to thank all of our organization’s supporters, including donors, event sponsors and, most importantly, our many volunteers. Without you, we could not carry out our mission.

*Thank you for your continuing support*

**Johnny Appleseed (Sam Smith) on the move!**

**Sam Smith, Chairman**

Work is in progress for a Living American Flag event at Montpelier House (President James Madison’s home) in Richmond, Virginia in September 2008, says Sam Smith, who is working with Mike Craft, of Craft Associates. Outreach resources include the SSBO Community Event Planning Manual; educational resource guides for 3rd, 4th, and 5th grades, with a guide; and SSBO Steering Committee Presentation slides or outline, all of which can be obtained by downloading from our website, or by ordering a CD/DVD Boxed Set.



Sam Smith  
“Johnny Appleseed”

Being planned for the Fall for the Foundation’s 25th Anniversary, an outreach event is underway for Frederick County Maryland Convention and Visitors Bureau, with the assistance of the Garrett County Chamber of Commerce. Watch our website for a special announcement. Garrett County is in their third enthusiastic year of holding Flag Day, June 14th, Living American Flag events! Pat Perluck accompanied Sam to meet with Cecil County’s Steve Pannill, President of Cecil Community College – this proposed event could possibly include southeastern PA and northwestern Delaware – as well as Anne Arundel County. Sam would like to begin an initiative in other Maryland counties; if you have any leads or referrals, please call Sam at 410-563-FLAG.



**The Living American Flag Program - Volunteers Being Recruited**



**Paul Rose, Chairman**

New Chairman Paul Rose, as well as Operations Vice President Patricia Perlucke and Director of Public Events Bob Delisle, together with LAF committee members, are proud to announce a redesigned Living American Flag Program.

Mr. Rose, in his private life, is a “personal and commercial property” Insurance Agent with PSA Financial in Timonium Maryland. Married with two children, he has lived in the Lutherville community for 47 years. He credits his service to the community to the memory

of the patriotism of his father. while others have been curtailed – to provide the best possible experience for participating students and to maximize the field trip syllabus for the teachers. “We are anticipating positive feedback on the improvements,” says Mr. Rose, “I want to get the kids in and out of the grid and give them the most time possible to enjoy the Fort and the Historic Characters.”

The 25th Annual Living American Flag Program will be held Tuesday, May 20, 2008 at Fort McHenry National Monument and Historic Shrine from 9 a.m. until 12 noon. Schools must register, but the community is absolutely welcomed to witness this event!



Living American Flag Grid Layout

of the patriotism of his father.

Through LAF Committee and teacher feedback, pieces of the program have been augmented



Waiting for the moment...



The Moment - The Living American Flag, Fort McHenry National Monument and Historic Shrine • Baltimore, MD



**The American Flag Foundation, Inc.**  
 PO Box 435  
 Riderwood, MD 21139  
 Editor: Linda M. Bishop

**“Our mission is to encourage Patriotism in children and adults, achieved through our education and outreach programs, focused on the American Flag.”**



**Annual Living American Flag Program  
 May 20, 2008**

**For volunteer opportunities,  
 please leave a message at  
 410-563-FLAG (3524), fax 410-821-1252 or  
 email linda@americanflagfoundation.org**

**25th American Flag Foundation Anniversary  
 Celebration coming Fall 2008. More information  
 to follow; see our website for details.**

## Be A Star!

### America's Youth & Patriotism Need YOU!

## Be A Star!

We invite you to become a Member or Sponsor of the Foundation's patriotic programs and events. Your financial support is especially needed to continue the valuable mission of the Foundation: to encourage Patriotism in children and adults, achieved through our education and outreach programs, focused on the American Flag.

Planned gifts are another way to continue supporting all that is great in America: our youth and patriotism. Sponsors, contributors and members will feel the satisfaction of knowing they have helped to keep this country strong. In addition, your donations provide an added charitable income tax deduction! With your help, The American Flag Foundation

can continue to educate students and carry on the Annual National Pause for the Pledge of Allegiance, The Annual Living American Flag, the Star-Spangled Banner Outreach Program and other resource and educational materials. Thank You!

*For more information, please call  
 Ms. Pat Marshall at 410-332-0125.*

### Be A Star Recruit a member for The American Flag Foundation, Inc.

- YES! I/We wish to join the American Flag Foundation with the following commitment: \$ \_\_\_\_\_
- |   |  |   |
|---|--|---|
| <input type="checkbox"/> \$10,000 and above - Star Spangled Banner Circle | <input type="checkbox"/> \$500 - \$999 - Flag Day USA Club         | <input type="checkbox"/> I am interested in becoming a volunteer.                                 |
| <input type="checkbox"/> \$5,000 - \$9,999 - Francis Scott Key Club       | <input type="checkbox"/> \$100 - \$499 - Pledge of Allegiance Club | <input type="checkbox"/> I would like information on including the Foundation in my estate plans. |
| <input type="checkbox"/> \$1,000 - \$4,999 - Red, White and Blue Club     | <input type="checkbox"/> \$25 - \$99 - Sponsors                    |   |

*Please make all checks payable to The American Flag Foundation, tear off and mail to:  
 The American Flag Foundation, Inc. PO Box 435 Riderwood, MD 21139*

**Thank you for Being A Star and joining The American Flag Foundation**

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ email \_\_\_\_\_

The American Flag Foundation is grateful to the individuals, organizations, foundations, and corporations shown below who have supported our educational programs and activities.

**2007 Contributors - We Thank Them for Their Generosity!!**

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\$10,000 and above**

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Bank of America Matching Gifts Foundation

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**Pledge of Allegiance Club  
\$100 to \$499**

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*Honor The Past – Build The Future*

# The American Flag Foundation, Inc.

PO Box 435, Riderwood, MD 21139 ★ (410) 563-FLAG (3524) ★ Fax (410) 821-1252 ★ [www.americanflagfoundation.org](http://www.americanflagfoundation.org)

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## Founding Members:

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## Charter Members:

George V. McGowan; Jack Mosley (1931 – 2003); Henry A. Rosenberg, Jr.

\* Denotes Corporate Board Members

Dear Friends:

On behalf of the Board of Directors, we thank you for your ongoing support of the American Flag Foundation.

Your continued involvement has helped us carry out our mission – “To encourage patriotism in children and adults, achieved through our education and outreach programs focused on the American Flag.”

This past May, the Foundation sponsored the *Living American Flag* program at Fort McHenry. Over 2,300 students from the 3<sup>rd</sup>, 4<sup>th</sup>, and 5<sup>th</sup> grades and 300 adults were in attendance. Students created the Living American Flag by raising their arms skyward, holding their colored placards and stars. Through your generosity, over 65,000 students have participated in this patriotic experience. May 20, 2008 will mark our 25<sup>th</sup> year of sponsoring this educational field trip.

On June 14<sup>th</sup>, Flag Day, the Foundation leads the nation in the *National Annual Pause for the Pledge of Allegiance* program at Fort McHenry. This day is a tradition which honors America and our Flag, the symbol of our freedom and independence. Many organizations participated, such as the Boy Scouts, Girl Scouts and the Civil Air Patrol and thousands of Maryland citizens witnessed this patriotic American celebration.

It is because of your involvement that we have been able to continue sponsoring these annual events, as well as offering educational materials to teachers, children, adults, and community organizations on our website [www.americanflagfoundation.org](http://www.americanflagfoundation.org).

We are proud to be a part of the American Flag Foundation and the wonderful programs and activities that it provides to children and adults alike. We need your help in guaranteeing that they will continue.

Your donation, large or small, helps The American Flag Foundation fulfill its mission. Now more than ever, we need to instill Patriotism in our youth. Your contribution will be an investment in our youth and their future. Please use the slip located on the back page of the newsletter.

Thank you once again for your continued support.

Sincerely yours,

Henry A. Rosenberg, Jr.  
Chairman of the Board of Directors

Roger L. Gray  
President

P.S. If your company has a Matching Gift Program, it may double your donation.

The American Flag Foundation, Inc., incorporated in 1982, is a 501(c)(3) educational nonprofit. Your contributions are tax deductible to the fullest extent of the law.